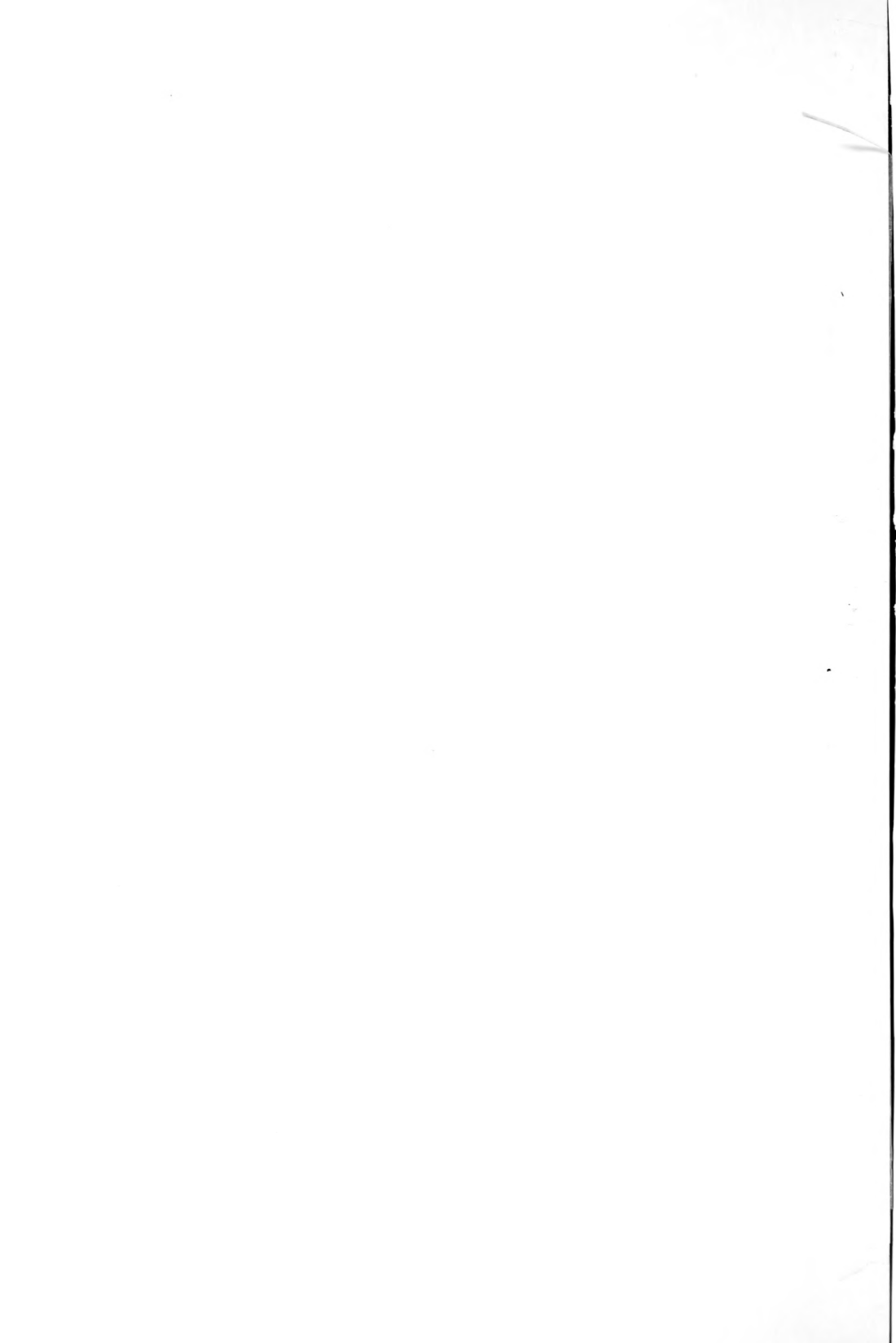
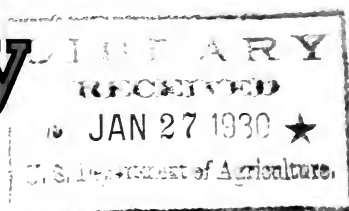


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



Rochelle Seed Company



OUR SELECTED SEED CORN

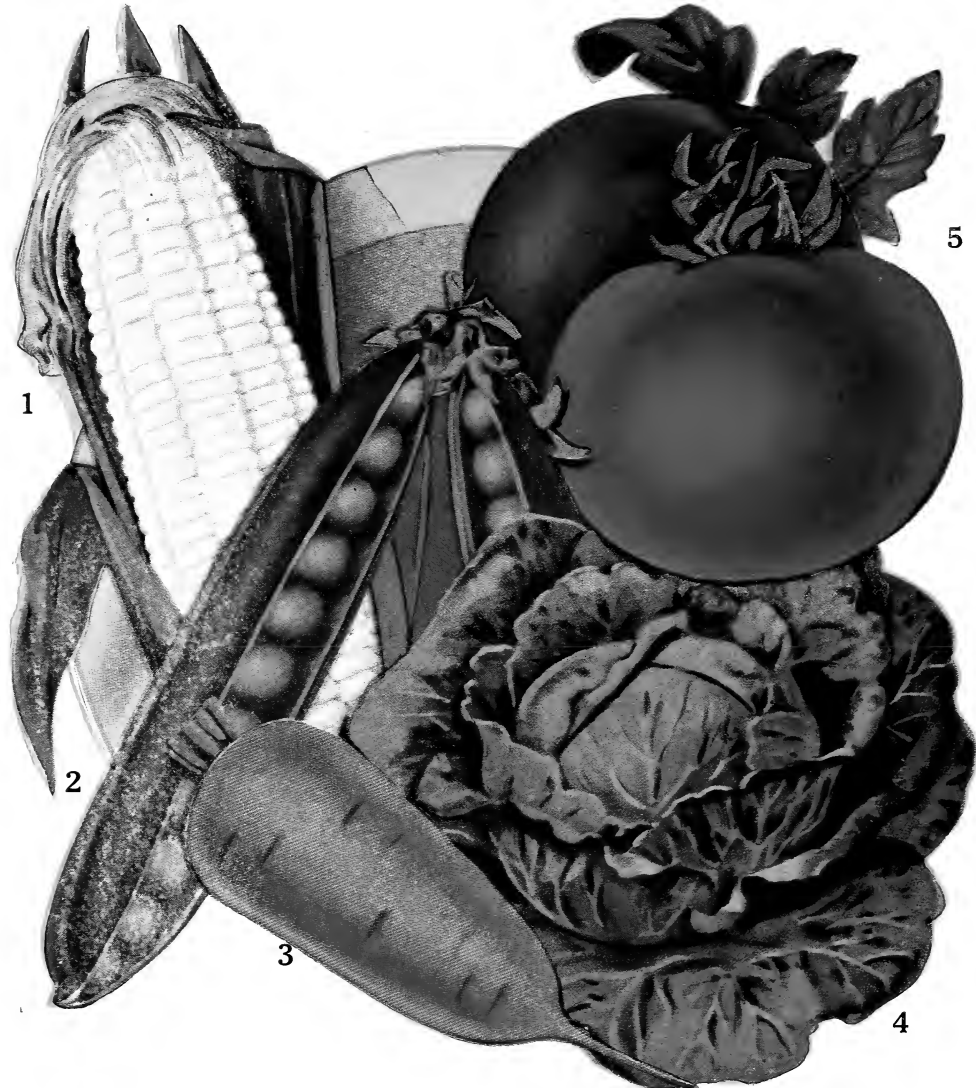
ANNUAL CATALOGUE Season 1930

DEWEY AVENUE AND MAIN STREET

ROCHELLE, ILLINOIS



Vegetable Seed Trials
D. N. Shoemaker
JAN 24 1930



1—Our Golden Bantam Sweet Corn.
2—Our Potlatch Peas.

3—Our Chantenay Carrot.
4—Our Premium Flat Dutch Cabbage.
5—Our John Baer Tomato.

Important

The prices named herein on Farm Seeds are those prevailing at the time this catalog goes to press and are subject to market fluctuations. As values usually advance on many items during the season, it will be to your advantage to order early. While we reserve the right to change these prices when the market warrants a change, we shall maintain these prices as long as possible.

NOTICE

Our Motto—Prompt Service

Remember when you place your order with the ROCHELLE SEED CO. for garden and flower seeds, your order will be filled and mailed to you the same day we receive it.

A WORD ABOUT SOWING SEEDS

Many gardening failures are traceable directly to faulty covering of seeds. A good rule to keep in mind is to cover the seeds to the extent of twice their thickness. On light sandy soil deeper covering may be practiced than on heavy clay soils. And last but not least, without timely and diligent cultivation, a garden will be either a partial or total failure.

We have moved our office and warehouse to Main Street and Dewey Avenue. (Just North of C. & N. W. Depot). Come to see us. Phone Number 252. Our facilities to serve you are greatly improved. You'll like our service.

Information for Purchasers

OUR ITEMS ARE STRICTLY CASH WITH ORDER. We do nothing C. O. D. Every item entering into the seed business is strictly spot cash. Cash buys the best of everything. When cost of seed, postage and other necessary expense is paid, high grade seeds are sold on a very small margin of profit. It is not big profits in a single order, but the large number of orders we receive enables us to make the low prices and give you the most possible for your money.

HOW TO SEND MONEY. Remittance may be sent at our risk by any of the following methods, viz: Postal Money Order, Draft on New York or Chicago, or Express Company Money Order.

WE PAY POSTAGE on all vegetable or flower seed quoted by the packet, ounce or pound (except where otherwise noted) and guarantee safe delivery at any postoffice of the United States, provided that orders for peas, beans and corn shall also include a reasonable amount of other flower and vegetable seeds.

IT MATTERS NOT HOW SMALL YOUR ORDER, nor what you may want in the seed line, we shall be glad to hear from you even for one packet; it will have our best attention. Our ambition is to serve you in a manner that will make you one of our satisfied customers.

GUARANTEE. Complaints made that seeds are not good should quite as often be attributed to other causes as to the quality of the seeds. There are hundreds of contingents constantly arising to prevent the best of seeds giving satisfaction, such as sowing too deep or too shallow, in too wet or dry soil, insects of all kinds destroying the plants as soon as they appear, wet weather, cold weather, frosts, chemical changes in the seeds induced by temperature, etc. For the above reasons it is impractical to guarantee seeds under all circumstances, yet at the same time, we exercise the greatest care in seeing that our seeds are fresh and true to name, knowing that your success is ours, and that a satisfied customer is our best advertisement. Therefore we do not in any way, express or implied, guarantee the description, quality, productiveness or any other matter of any seeds sold by us, and we will not in any way be responsible for the crop. If the purchaser does not accept these goods on the above terms, no sale is made thereof, and he must return them at once and money will be refunded.

PRICES. In comparing our mail prices, especially on heavy seeds such as peas, beans and corn, by the packet, ounce or pound, **BEAR IN MIND WE PAY THE POSTAGE.** All we ask is that you give us your order for what light seeds you may need.

SPECIAL PRICES TO MARKET GARDENERS. Those who make a business of raising vegetables for the market, and who require large quantities of seeds are entitled to lower prices, owing to the fact that the expense of measuring and putting up the seeds in small packages is done away with. If you desire large amounts of seeds, we should advise you to write for special quotations on the quantities desired before placing your order.

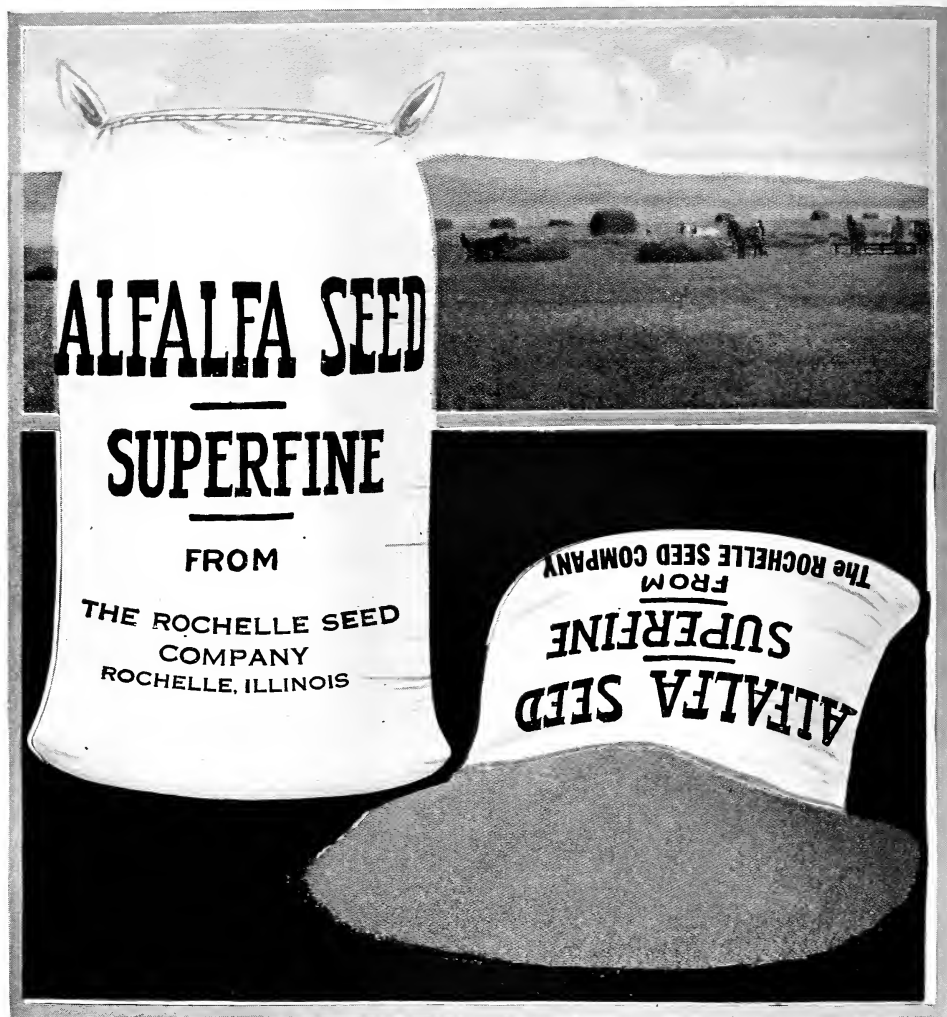
ORDER EARLY. It is important to order as soon after you get this catalogue as convenient, then you will have your seeds on hand for planting when you want them. Besides if you order early, you have a chance to test your seeds and satisfy yourself they are of good germination before planting them.

ERRORS. The utmost care is taken in our house to fill orders accurately, but if an error occurs, as will sometimes be the case in any business house, please notify us at once, and it will be promptly and cheerfully corrected. Shortage or other loss, however, must be reported at once upon receipt of goods or no claims will be allowed.

OUR SEED TRADE is entirely through this catalogue. We send no commission seeds, but devote all our endeavors to supplying our trade with the finest stock obtainable. The substantial increase in our business each year assures us that our efforts are not in vain.

Rochelle Seed Company

Rochelle, Illinois



DuBay Seed Disinfectants

CERESAN

A Dust Disinfectant for Wheat, Oats, Barley and Certain Other Cereals

8 oz. tin	\$0.50	25-lb. pail	\$12.50
1-lb. tin75	100-lb. drum	49.00
5-lb. tin	3.00	300-lb. drum	144.00

SEMESAN

A General Disinfectant for Many Vegetable and Flower Seeds or Bulbs, and Certain Plant Diseases

2-oz. tin	\$0.50	25-lb. pail	\$56.25
1-lb. tin	2.75	100-lb. drum	220.00
5-lb. tin	13.00	300-lb. drum	645.00

SEMESAN JR.

A Dust Disinfectant for Seed Corn

4-oz. tin	\$0.50	25-lb. pail	\$31.25
1-lb. tin	1.75	100-lb. drum	120.00
5-lb. tin	8.00	300-lb. drum	345.00

SEMESAN BEL

An Instantaneous Dip Disinfectant for Seed Potatoes

4-oz. tin	\$0.50	25-lb. pail	\$31.25
1-lb. tin	1.75	100-lb. drum	120.00
5-lb. tin	8.00	300-lb. drum	345.00

Du Bay Seed Disinfectants are poisonous and owing to present Postal Regulations cannot be sent through the mails but must be sent by express or freight.

CYCLONE SEED SOWER.....\$2.00 each

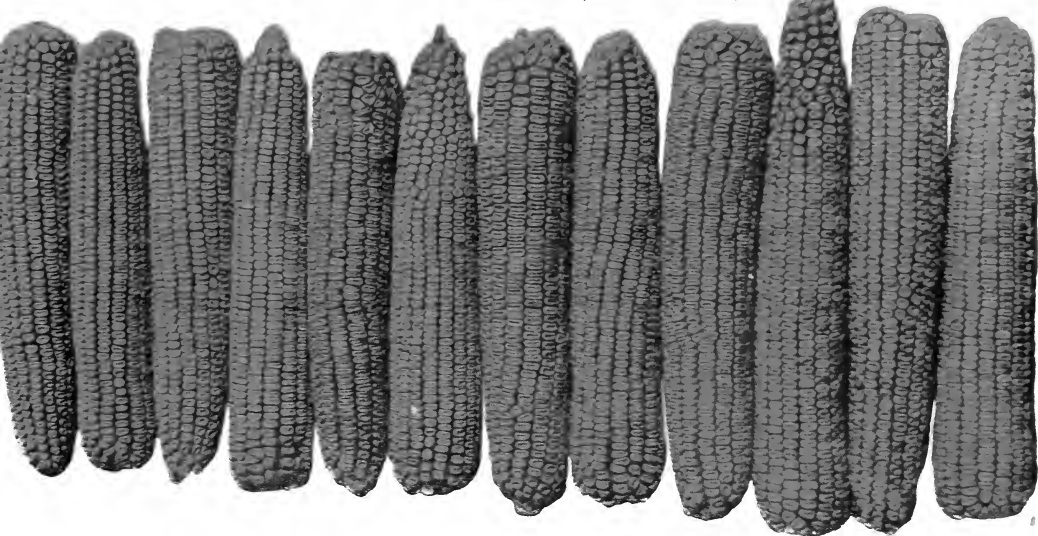
WIZARD BRAND SHEEP MANURE—Prices postpaid: 2 lb. cartons, 20c; 5 lb. cartons, 35c; 10 lb. cartons, 65c; 25 lb. bags, \$1.00; 50 lb. bags, \$1.90. Packages called for at Seed House or sent by freight at the following prices: 25 lb. bags, 70c; 50 lb. bags, \$1.35.

VIGORO—Specially prepared plant food. Price: 25 lbs., \$1.75; 50 lbs., \$3.00, buyers expense.

WE HANDLE ARMOUR'S BIG CROP COMMERCIAL FERTILIZER. Ask for prices.

NODOGEN—Dry Humus. Inoculation for all clovers, per Bu., 50c.
Inoculation for Soy Beans, per Bu., 35c.
Inoculation for Soy Beans, 5 Bu., \$1.25.

SODIUM CHLORATE—For extermination of Canada Thistle, Quack Grass, Wild Morning Glory, Poison Ivy and Burdock. Write for prices.



OUR SELECTED SEED CORN

To Our Customers and Friends

Twenty years ago we began curing Seed Corn for the public. The continued growth of our business and the fact that we are still supplying the same customers that we began with years ago, are ample proofs of the quality of our Seed Corn. We are pleased to announce that we have an extra large supply of good Seed Corn to offer this year. We have also added two new varieties for you to select from.

To new customers we will say that our corn is hand picked from the field and is placed in our curing room before cold weather. All our corn is grown within a radius of 5 or 6 miles of Rochelle and we handle no other, therefore we guarantee all corn we put out.

Our prices are as low as is consistent with the quality of corn we have to offer. We wish to impress on your mind that we are quoting you **SEED CORN HAND PICKED**, hand sorted and cured by our cold air process which we consider far superior to heat drying methods each individual ear is inspected, then tipped, shelled and graded ready for the edge drop planter. We do not select fancy ears and sell them at an advanced price, we prefer leaving them in the shelled corn, making that as high grade as possible. Therefore do not ask us for Ear Corn.

Yes, we are still growing and selling seed corn, the best that can be procured for your locality. For over 15 years we have been curing seed corn by our own cold air method, and have never failed to produce high germinating seed. The high quality of our Seed Corn, and careful attention to our customers' interests has made us many friends who come back to us every year, depending on the Rochelle Seed Co. to take care of their requirements because they know they are safe.

PRICES—All Seed Corn Shelled and Graded per bushel \$3.00 F. O. B. Rochelle, Ill., no charge for bags.

OUR GUARANTEE is as strong as any firm can make it. We give ten days in which to test our corn, and if you are not satisfied with it, return it at our expense. We demand the money with the order, but we give every buyer the privilege after he buys anything from us to say whether or not it is worth the money, and if you think not, fire the stuff back to us and get your money. Better still, come to our seed house, you will then see how we handle our corn. We also have many other lines of seed that will interest you.

FREE STORAGE—Many of our customers order their corn in the winter and ask us to hold it until toward spring for them. We are glad to do this and make no charge for the same. By this plan you can order your corn in January, and have it shipped the latter part of March. **You are sure of your seed** and do not have to take care of it during the cold winter months when there is danger of it getting damaged by the weather.

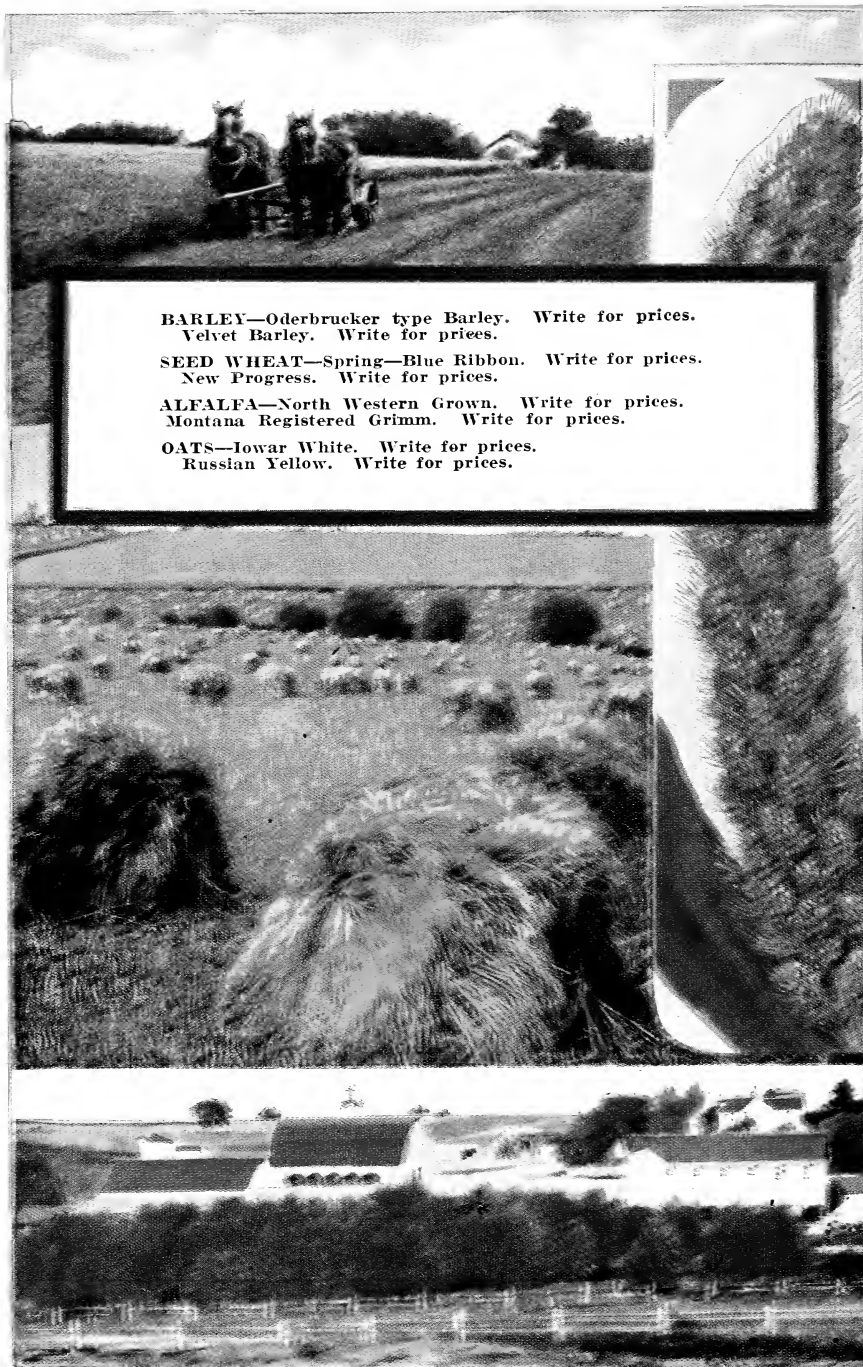
We frequently sell out of one or two varieties long before we sell out of the others and by getting your order in early you are sure of not being disappointed. **We never substitute varieties.** If we are out of what you order we always tell you so and let you decide whether you want your money back or want another variety which we have left.



We Specialize in Seed Corn

Reid's Yellow Dent (Yellow) Matures in approximately 110 days.
 Carmichael's Choice (Yellow) Matures in approximately 100 days.
 Number 10 (Yellow) Matures in approximately 90 days.
 Silver King or No. 7 (White) Matures in approximately 90 days.
 Keck's White (White) Matures in approximately 105 days.
 Golden Glow (Yellow) Early. Matures in approximately 80 days.
 Western Plowman (Yellow) matures in approximately 100 days.
 Semesan Jr., or Merko, \$1.75 per lb.

TERMS—Cash to accompany all Seed Corn Orders. Delivered F. O. B. Rochelle, Illinois. No charge for bags. Ten days given purchaser after delivery of seed to test same, and if fair test proves below 90 per cent germination, corn may be returned and purchase money will be refunded.



BARLEY—Oderbrucker type Barley. Write for prices.
Velvet Barley. Write for prices.

SEED WHEAT—Spring—Blue Ribbon. Write for prices.
New Progress. Write for prices.

ALFALFA—North Western Grown. Write for prices.
Montana Registered Grimm. Write for prices.

OATS—Iowar White. Write for prices.
Russian Yellow. Write for prices.

CANE SEED OR SORGHUM, 10 lbs. or less, 10c per lb., postpaid. Containers at value.

KAFFIR CORN, 10c per lb. postpaid. Write for prices on larger quantities.

DWARF ESSEX RAPE—1 lb., 15c; 5 lbs., 65c; 10 lbs., \$1.25, postpaid. Buyers expense, 100 lbs., \$9.00; 25 lbs. or over filled at 100 lb. rate. For 25 lbs. or under add 15c for cotton bags, larger quantities add 35c for grain bags.

SOY BEANS—MANCHU—Write for Prices.



Our New Progress Spring Wheat Field of 1929—Yield 30 Bu. Per Acre

CLOVER SEEDS.

Grundy County Sweet Clover. Write for prices.
Tall White Blossom Sweet Clover. Write for prices.

Yellow Blossom Biennial. Write for prices.

Alsike Clover. Write for prices.

Red Clover. Write for prices.

Mammoth Red Clover. Write for prices.

Timothy. Write for prices.

Millet Seed. Write for prices.

Sudan Grass. Write for prices.

Winter Rye. Write for prices.

Turkey Red Winter Wheat. Write for prices.

LAWN GRASS

Ideal Lawn Grass, 1 lb., 40c; 5 lbs., \$1.75, postpaid. Ask for prices on larger quantities.

White Dutch Clover, ½ lb., 30c; 1 lb., 50c, postpaid. Ask for prices on larger quantities.

Kentucky Blue Grass, 40c per lb., postpaid. Ask for prices on larger quantities.

PHENOL, THE BEST KNOWN GERMICIDE.
AS A HEALING POWDER IT HAS NO EQUAL. 1 lb. can, 25c; 25-lb. pail, \$3.50; 100 lbs., \$7.00.

Vegetable Seeds

	Pkt.	Oz.	½ Lb.	1 Lb.	2 Lbs.
ASPARAGUS					
Washington.....	.10	.20			
Conover's Colossal.....	.05	.10			
Palmetto.....	.05	.10			

BEANS—Wax or Early Podded Bush					
Davis Kidney Wax.....	.10	.25	.45	.80	
Golden Wax.....	.10	.25	.45	.80	
Wardwell's Kidney.....	.10	.25	.45	.80	
Black Wax.....	.10	.25	.45	.80	
Webber Wax.....	.10	.25	.45	.80	
Currie's Rust Proof.....	.10	.25	.45	.80	
(Green Podded Varieties)					
Stringless Green Pod.....	.10	.25	.45	.80	
Longfellow.....	.10	.25	.45	.80	
Red Valentine.....	.10	.25	.45	.80	

POLE BEANS					
Kentucky Wonder.....	.10	.25	.45	.80	
Speckled Cranberry.....	.10	.25	.45	.80	
Lazy Wife.....	.10	.25	.45	.80	
(Dwarf Lima Beans)					
Hendersone's Bush.....	.10	.25	.45	.80	
Improved Bush Lima.....	.10	.25	.45	.80	
(Pole Lima Beans)					
Siebert's Early Lima.....	.10	.25	.45	.80	
Ideal Pole Lima.....	.10	.25	.45	.80	
King of the Garden.....	.10	.25	.45	.80	

FIELD BEANS					
Navy.....		.15	.25	.45	
Red Kidney.....		.15	.25	.45	

	Pkt.	Oz.	½ Lb.	1 Lb.	2 Lbs.
BEETS					
Crosby Egyptian.....	.05	.10	.55	1.00	
Crimson Globe.....	.05	.10	.55	1.00	
Extra Early Egyptian.....	.05	.10	.55	1.00	
Half Long Red.....	.05	.10	.55	1.00	
Detroit Dark Red.....	.05	.10	.55	1.00	

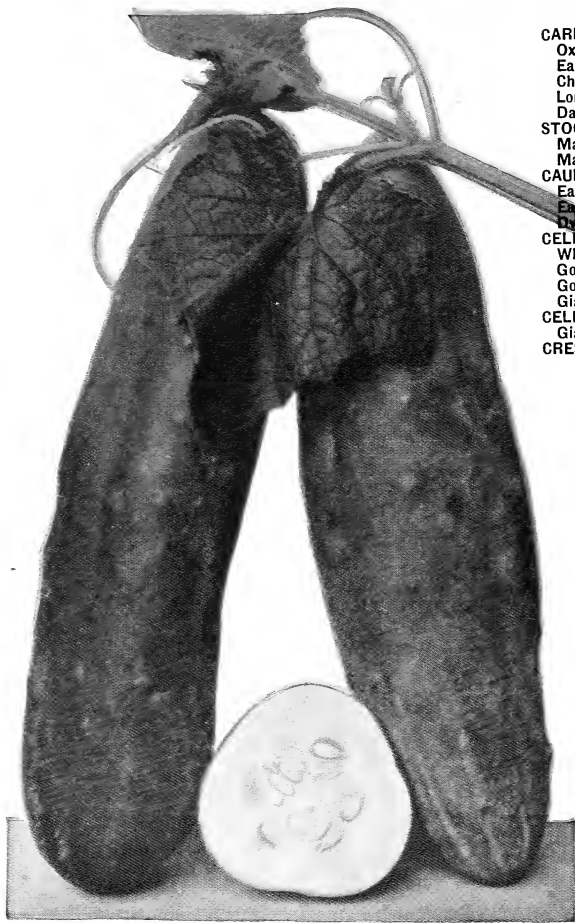
SWISSCHARD					
Silver Leaf.....	.05	.10			
Lucullus.....	.05	.10			

CATTLE BEETS OR MANGEL WURZELS					
Giant Half Sugar.....		.40	.75		
Long Red.....		.40	.75		

BRUSSELS SPROUTS.....	.05	.10			
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CABBAGE					
Early Winningstadt.....	.05	.25			
Wakefield.....	.05	.25			
Early Summer.....	.05	.25			
Copenhagen Market.....	.05	.25			
Sure Header.....	.05	.25			
Fottler's Brunswick.....	.05	.25			
Rock Red.....	.05	.25			
Premium Flat Dutch.....	.05	.25			
All Seasons.....	.05	.25			
Hollander or Ball Head.....	.05	.25			
Celery Cabbage.....	.05	.25			

COLLARDS.....	.10	.15			
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Chicago Pickling

CARROTS	Pkt.	Oz.	½ Lb.	1 Lb.
Oxheart	.05	.10		
Early Scarlet Horn	.05	.10		
Chantenay	.05	.10		
Long Orange	.05	.10		
Danvers	.05	.10		
STOCK CARROTS				
Mammoth White Belgian	.05	.10	.45	.85
Mammoth Yellow Belgian	.05	.10	.45	.85
CAULIFLOWER				
Early Paris	.10			
Early Snowball	.10			
Dwarf Erfurt	.10			
CELERY				
White Plume	.05			
Gilded Self-Blanching	.10			
Golden Heart	.05			
Giant Pascal	.05			
CELERIAC				
Giant Prague	.05			
CRESS	.05	.10		

Improved Golden
Wax

SWEET OR SUGAR CORN	Pkt.	Oz.	½ Lb.	1 Lb.	2 Lbs.
Peep O'Day	.10	.15	.25	.45	
Golden Bantam	.10	.15	.25	.45	
Golden Sunshine	.15	.20	.30	.55	
Black Mexican	.10	.15	.25	.45	
White Corey	.10	.15	.25	.45	
Early Minnesota	.10	.15	.25	.45	
Evergreen	.10	.15	.25	.45	
Country Gentleman	.10	.15	.25	.45	
POP CORN					
Japanese Hullless			.15	.25	
Queen's Golden			.15	.25	
White Rice			.15	.25	

Wholesale and Retail Pop Corn—For popping purposes—write for Prices.

CUCUMBER					
Green Cluster	.05	.10	.55	1.00	
White Spine	.05	.10	.55	1.00	
Early Frame	.05	.10	.55	1.00	
Chicago Pickling	.05	.10	.55	1.00	
Davis Perfect	.05	.10	.55	1.00	
Long Green	.05	.10	.55	1.00	
Thornburn's Everbearing	.05	.10	.55	1.00	
DILL	.05				
ENDIVE					
Green Curled	.05	.10			
White Curled	.05	.10			
EGG PLANT					
Early Long Purple	.10				
Black Beauty	.10				
Improved New York Purple	.10				
KALE					
Dwarf German	.05	.10			
Tall Green Curled	.05	.10			

25 c
COUPON

25 c
COUPON

Profit Sharing Coupon

Worth 25 Cents on All Orders of \$1.50 or Over

IF YOUR ORDER FOR

Vegetable or Flower Seeds

Amounts to \$1.50 or Over Deduct 25c for this Coupon

For this Coupon and \$1.25 you may select Vegetable or
Flower Seeds to value of \$1.50

Be sure to enclose this profit-sharing coupon with your
order if you deduct the 25 cents.

This Coupon is Also Good if Presented at Our Store

Rochelle Seed Company

ROCHELLE, ILLINOIS

25 c
COUPON

25 c
COUPON

25 c
COUPON

25 c
COUPON

Profit Sharing Coupon

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ROCHELLE, ILLINOIS

25 c
COUPON

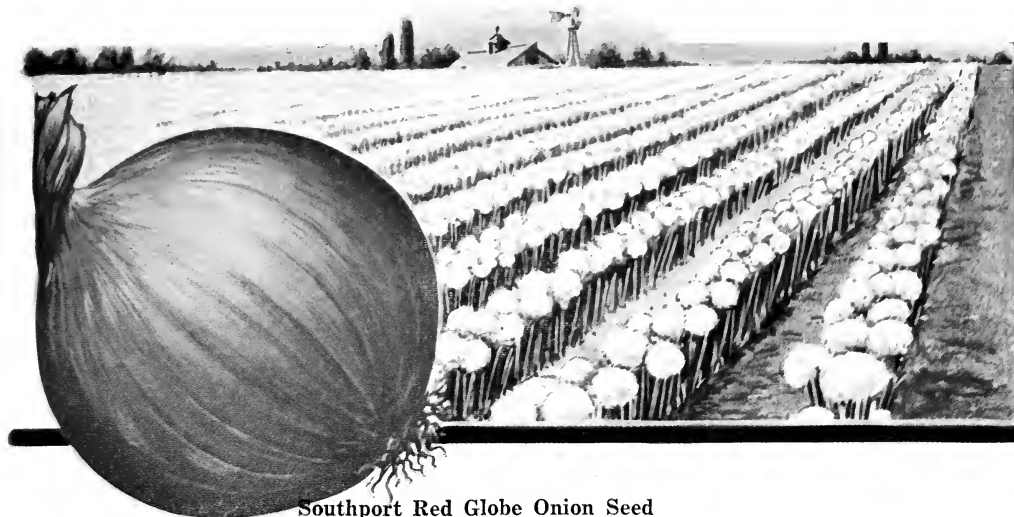
25 c
COUPON



FREE SEEDS

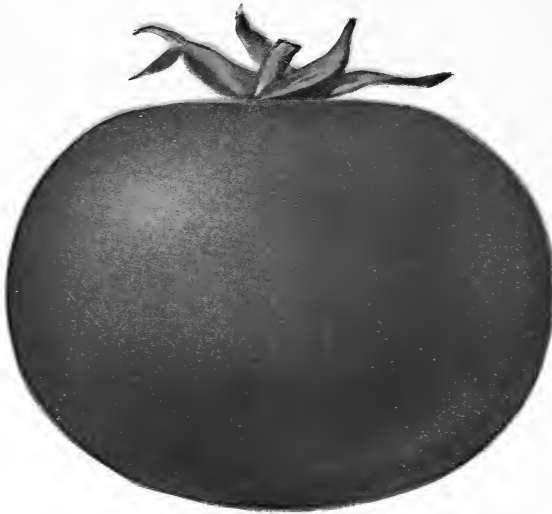
On orders amounting to \$1.50 or over, you may select 25c worth of seed free. This applies only to garden and flower seed orders.





Southport Red Globe Onion Seed

	Pkt.	Oz.	½ Lb.	1 Lb.	2 Lbs.		Pkt.	Oz.	½ Lb.	1 Lb.	2 Lbs.
KOHL RABI						Red Cayenne.....	.10	.35			
Purple Vienna.....	.05	.10				Pimento (very sweet).....	.10	.35			
White Vienna.....	.05	.10				Ruby King.....	.10	.35			
LEEK						PEAS (Smooth Varieties)					
Large Carenton.....	.05	.10				First and best (early).....	.10	.20	.40	.75	
LETTUCE, Leaved						Alaska (early).....	.10	.20	.40	.75	
Early Curled Simpson.....	.05	.10				(Wrinkled Varieties) Dwarf					
Black Seeded Simpson.....	.05	.10				Premium Gem (early).....	.10	.20	.40	.75	
Grand Rapids.....	.05	.10				Little Marvel (early).....	.10	.20	.40	.75	
Prizehead.....	.05	.10				Daisy—Dwarf Telephone.....	.10	.20	.40	.75	
HEAD LETTUCE						American Wonder (early).....	.10	.20	.40	.75	
Hanson.....	.05	.10				Nott's Excelsior (early).....	.10	.20	.40	.75	
Boston Market.....	.05	.10				(Half Dwarf Wrinkled Varieties)					
New York.....	.10	.15				Thomas Laxton.....	.10	.20	.40	.75	
Big Boston.....	.05	.10				Gradus.....	.10	.20	.40	.75	
MUSK MELON						Potlatch.....	.10	.20	.40	.75	
Hearts of Gold.....	.05	.10				(Tall Growing Wrinkled Varieties)					
Netted Gem.....	.05	.10				Champion of England.....	.10	.20	.40	.75	
Honey Dew.....	.05	.10				Telephone.....	.10	.20	.40	.75	
Rocky Ford.....	.05	.10				(Tall Smooth Varieties)					
Emerald Gem.....	.05	.10				Large White Eye Marrowfat.....	.10	.20	.40	.75	
Bernard's Golden Hearted.....	.05	.10				Large White Eye Marrowfat.....	.10	.20	.40	.75	
Osage.....	.05	.10				Dwarf Gray Sugar.....	.10	.20	.40	.75	
Hackensack.....	.05	.10				PUMPKINS					
Banana.....	.05	.10				Japanese Pie.....	.05	.10	.55	1.00	
Improved Large Nutmeg.....	.05	.10				Small Sweet or Sugar.....	.05	.10	.45	.85	
WATER MELON						Large Yellow or Conn. Field.....	.05	.10	.45	.85	
Cole's Early.....	.05	.10				Giant Mammoth (yellow).....	.05	.10	.65	1.25	
Phinney's Early.....	.05	.10				Mammoth Tours.....	.05	.10	.55	1.00	
Peerless or Ice Cream.....	.05	.10				RADISHES					
Irish Gray.....	.05	.10				Early Scarlet Turnip.....	.05	.10	.55	1.00	
Halbert Honey.....	.05	.10				Early Scarlet Turnip, white					
Tom Watson.....	.05	.10				tipped.....	.05	.10	.55	1.00	
Monte Cristo.....	.05	.10				Sparkler.....	.05	.10	.55	1.00	
Sweetheart.....	.05	.10				French Breakfast.....	.05	.10	.55	1.00	
Citron.....	.05	.10				Half Long (scarlet).....	.05	.10	.55	1.00	
ONIONS						White Stuttgart.....	.05	.10	.55	1.00	
White Portugal.....	.05	.20	1.40	2.80		Crimson Giant Globe.....	.05	.10	.55	1.00	
Southport White Globe.....	.05	.20	1.40	2.80		Lady Finger (White Vienna).....	.05	.10	.55	1.00	
Prizetaker (yellow skin).....	.05	.15	1.15	2.25		Chartier.....	.05	.10	.55	1.00	
Yellow Globe Danvers.....	.05	.15	1.15	2.25		Icicle.....	.05	.10	.55	1.00	
Southport Yellow Globe.....	.05	.15	1.15	2.25		(Winter Varieties)					
Southport Red Globe.....	.05	.15	1.15	2.25		Long Black Spanish.....	.05	.10	.55	1.00	
Red Wethersfield.....	.05	.15	1.15	2.25		Rose China.....	.05	.10	.55	1.00	
ONION PLANTS						White Chinese.....	.05	.10	.55	1.00	
ONION SETS		Ask for Prices.				RHUBARB.....	.05				
White.....			.22	.40		SALSIFY					
Red.....			.20	.35		Mammoth Sandwich Island.....	.05	.15			
Yellow.....			.20	.35		SPINACH					</

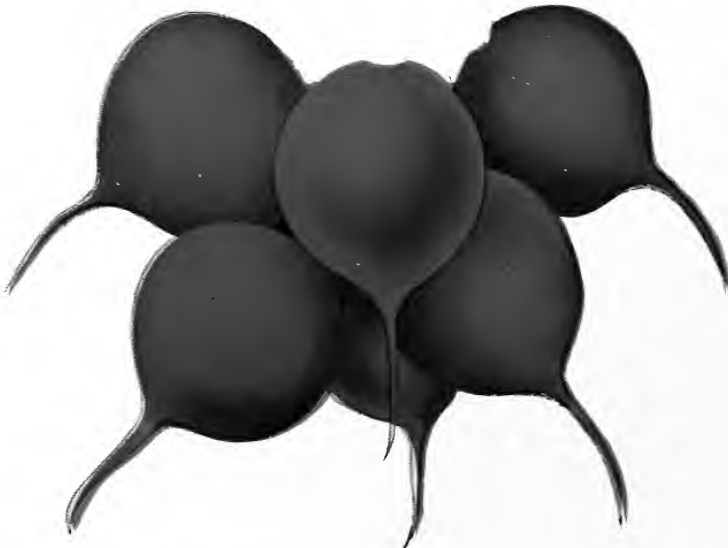


Remember
You want lots
of tomatoes—
for slicing,
cooking and
canning.

Earliana

SUNFLOWER	Pkt.	Oz.	½ Lb.	1 Lb.
Large Russian.....	.05		.15	.25
HERBS				
Sage.....	.10			
Caraway.....	.10			
Lavender.....	.10			
Sweet Marjoram.....	.10			
Sweet Fennel.....	.10			
Thyme.....	.10			
TOMATOES	Pkt.	¼ Oz.	½ Oz.	1 Oz.
Earliana (earliest).....	.05	.15	.25	.40
John Baer.....	.05	.15	.25	.40
Chalk's Early Jewel.....	.05	.15	.25	.40
June Pink.....	.05	.15	.25	.40
Livingston's Globe.....	.05	.15	.25	.40

Dwarf Stone.....	.05	.15	.25	.40
Dwarf Champion.....	.05	.15	.25	.40
Golden Ponderosa.....	.05	.15	.25	.40
Beefsteak.....	.05	.15	.25	.40
Ponderosa.....	.05	.15	.25	.40
Husk.....	.05	.15	.25	.40
TURNIP	Pkt.	Oz.	½ Lb.	1 Lb.
White Milan.....	.05	.10		
White Globe.....	.05	.10	.40	.75
Strap Leaved.....	.05	.10	.40	.75
RUTABAGA				
American.....	.05	.10		
White Swede.....	.05	.10		
TOBACCO				
Seed Leaf (Conn.).....	.05	.40		



PRICES ON ALL VARIETIES OF RADISH SEED AS FOLLOWS:

Pkt., 5c; oz., 10c; ¼ lb., 30c; ½ lb., 55c; 1 lb. \$1.00, postpaid.



Aquilegia or Columbine

Everybody Loves Flowers

Flowers are inexpensive. If you select the right kind, they are as easy to grow as weeds, but everyone is not familiar with the kind of flower seed to buy to make the quickest and most satisfactory showing. We are pleased, however, to offer a very choice list of the most popular and easily grown flower seeds. They are strictly fresh, new crop and the very best obtainable. Annuals are those flowers that bloom and ripen their seed the first year then die. Among these are the asters, balsams,



Gaillardia

mignonette, sweet peas, nasturtiums, morning glories, and many other very brilliant and fragrant varieties.

Biennials from seed generally bloom the second year then die. Some varieties, if planted early, bloom the first year; therefore are treated as annuals.

Perennials are those that endure our long winters with little or no protection and live and bloom several years in succession. A large majority of the perennials will bloom the first year if started early in the spring. Hollyhocks, columbine, larkspur, foxglove, poppies, etc., are in this class. All flower seeds sent postpaid upon receipt of price.



Campanula—Cup and Saucer

	Pkt.
AGERATUM	
Imperial Mixed	\$.05
Mexicanum	.05
AMARANTHUS (mixed)	.05
ANTIRRHINUM—Snapdragon (mixed)	.05
ALYSSUM	
Little Gem	.05
AQUILEGIA—Columbine	
Single (mixed)	.05
Yellow	.05
Caerulea (Rocky Mountain)	.10
Long Spurred (mixed)	.15
ASTERS	
Hohenzollern (mixed)	.10
American Beauty (mixed)	.10
Improved Crego (mixed)	.10

	Pkt.
Royal (early mixed)	.10
Queen of the Market (Earliest)	.10
Lavender Gem (lavender)	.10
Snowdrift (white)	.10
Rosy Morn (rose)	.10
Heart of France (red)	.10
Cardinal	.10
Violet King (violet)	.10
Giant Comet (mixed)	.10
Improved Victoria (mixed)	.10
BALSAM	
Camelia Flowered (double)	.05
BELLIS PERENNIS	.05
BEANS—Scarlet Runner	.05
BALLOON VINE (Annual)	.05

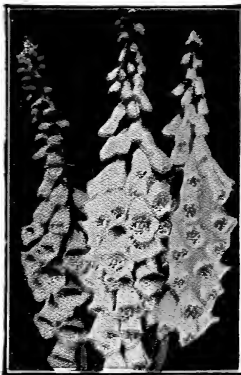
BLEEDING HEART
Each 50c; 3 for \$1.35
\$5.00 per dozen post-paid.

	Pkt.
CANNA	.05
CENTAUREA—CYANUS (Bachelor Button)	.05
CENTAUREA—GYMNOCARPA (Dusty Miller)	.05
CELOSIA—COCKSCOMB	
Thompsoni	.05
Empress	.05
President Thiers	.05
Dwarf Mixed	.05
CHINESE WOOLFLOWER	.05
CALENDULA (mixed)	.05
CALLIOPSIS	.05
CANDYTUFT	
Giant Hyacinth Flowered	.05

	Pkt.
CLARKIA	
Double Mixed	.05
COBAEA SCANDENS (Climber)	.05
CHRYSANTHEMUM (Annual)	.05
CARNATION	
Marguerite	.10
Red Crenadine	.10
White	.10
CARDINAL CLIMBER (Rapid Grower)	.05
CYPRESS VINE (Tender Annual)	.05
CANARY BIRD VINE (Yellow flowers)	.05
COSMOS	
Dwarf	.05
Mammoth	.05
Double Crested	.05

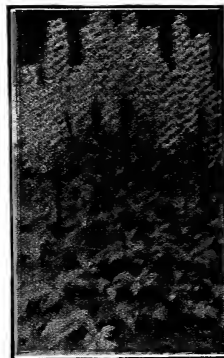


Pansies



Digitalis or Foxglove

COREOPSIS	Pkt.
Lanceolata (Yellow).....	.05
CAMPANULA—CANTERBURY BELL	
Cup and Saucer.....	.05
Double.....	.05
Single.....	.05
DELPHINIUM—Perennial	
Belladonna.....	.10
Hyacinth Flowered.....	.05
CASTOR BEANS	.05
ESCHOLTZIA (California Poppy)	.05
SINGLE DAHLIA	.05
DAISY SHASTA (Perennial).....	.05
DIGITALIS—Fox Glove (Biennial).....	.05
FOUR O'CLOCK (Mixed).....	.05
FORGET-ME-NOT (Perennial).....	.05
GODETIA (Satin Flower).....	.05
GAILLARDIA—Blanket Flower.....	.05
GOURDS	
Dish Cloth.....	.05
Sugar Trough.....	.05
Bottle.....	.05
Apple Shaped.....	.05
Dipper.....	.05
GLADIOLI BULBS—	
Gladioli Bulbs mixed 50c per dozen post-paid.	



Delphinium

GOURDS	Pkt.	HOLLYHOCKS	Pkt.	MARIGOLD	Pkt.
Hercules Club.....	.05	Double (mixed).....	.05	Tall African.....	.05
Nest Egg.....	.05	Single (mixed).....	.05	Dwarf French.....	.05
Pipe.....	.05	IPOMOA—Moonvine		LAVANDULA—English Lavender10
Pear.....	.05	Grandiflora.....	.05	LARKSPUR (Annual)	
GYPSOPHILA—Baby Breath		Setosa.....	.05	Dark Blue.....	.10
White.....	.05	Rubro Coerulea or Heavenly Blue.....	.05	Branching Pink.....	.10
Rose.....	.05	JAPANESE MORNING GLORY05	White.....	.10
HELIOTROPE (Mixed Varieties)	.05	JOB'S TEARS	.05	Caroline.....	.10
HELICHRYSUM—(Straw Flower)	.05	LOBELIA	.05	Rocket.....	.10
GOMPHRENA—Everlasting	.05	KUDZU VINE—Perennial.....	.10	MIGNONETTE	.05
HUMULUS JAPONICUS—Japanese		LUNARIA—Annual.....	.10	NASTURTIUM	
Hops.....	.05	LANTANA.....	.05	Dwarf—Oz. 10c.....	.05
		LATHYRUS LATIFOLIUS—Hardy		Tall—Oz. 10c.....	.05
		Sweet Pea.....	.10		



Nasturtium



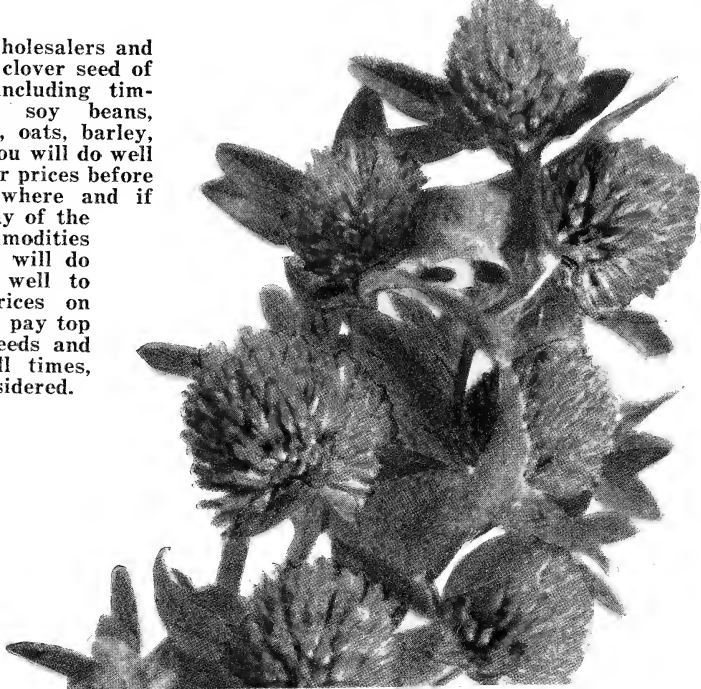
Asters
Hohenzollern
Mixed

PHLOX	Pktt
Drummond	.05
Star	.05
Caroline	.05
Rose	.05
Mixed	.05
PINKS	
Chinensis	.05
Plumarius	.10
Heddwigl	.05
Mixed	.05
POPPIES	
Shirley	.05
Iceland Perennial	.05
Oriental Perennial	.05
Double Mixed	.05
Double Carnation	.05
PYRETHRUM Perennial	.05
SCHIZANTHUS—Butterfly Flower	.05
SALVIA	
Spindens	.10
Bonfire	.10

SWEET WILLIAM	
Single	.05
Double	.05
SUMMER CYPRESS—Fire Bush	.05
SALPIGLOSSIS	.05
SWEET PEAS	
Royal Mixed—Oz. 10c	.05
Spencer Mixed—Oz. 15c	.10
Blanch Ferry (Rose Pink)	.15
Captain of Blues (Violet)	.15
Florence Nightingale (Lavender)	.15
King Edward VII (Scarlet)	.10
King White (White)	.15
Othello (Maroon)	.15
SUNFLOWER—Double—Oz. 10c	.05
SWEET SCABIOSA—Pin Cushion	.05
STOCKS (Double Mixed)	.10
VINCA	.05
VERBENA	
Purple	.05
Scarlet	.05
White	.05
Mixed	.05
XERANTHEMUM—Everlasting	.05
ZINNIA—Dahlia Flowered	
Exquisite (Best)	.15
Golden State (Yellow)	.15
Crimson Monarch (Red)	.15
Oriole (Orange)	.15
Dahlia Flowered (mixed)	.15
Red Riding Hood (Dwarf)	.10

PANSIES	Pkt
Ideal Mixture	.10
Prize Giant	.10
Trimardeau	.10
Masterpiece	.10
NICOTIANA	.05
PENNISSETUM	.05
PORTULACA—Moss Rose	
Double	.10
Single	.05
PETUNIAS	
Rosy Morn (Pink)	.05
Balcony Blue (Indigo)	.10
Single (mixed)	.05

We are wholesalers and retailers of clover seed of all kinds, including timothy seed, soy beans, wheat, corn, oats, barley, and rye. You will do well to obtain our prices before buying elsewhere and if you have any of the above commodities to sell, you will do equally as well to get our prices on same, as we pay top prices on seeds and grain at all times, quality considered.



Rochelle Seed Company

Rochelle,

Illinois

